



PRESS RELEASE FOR IMMEDIATE RELEASE

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CCFBank RECEIVES NATIONAL CERTIFICATION for SAFE, AFFORDABLE ACCOUNT

June 1, 2022, Eau Claire – Today, Citizens Community Federal National Association (CCFBank®) announced that its “Beyond Spend” checking account was officially certified by [the national Cities for Financial Empowerment Fund](#) (CFE Fund) as meeting the [Bank On National Account Standards \(2021 - 2022\)](#). The national safe account Standards, co-created by consumer advocates, leading national nonprofit organizations, civic leaders, and other financial institutions, designate both core and strongly recommended account features that ensure low cost, high functionality, and consumer safety.

Key features of the Beyond Spend account include no monthly fees or overdraft fees, the ability to pay bills and make purchases, free e-services, mobile wallet, and federal deposit insurance. Beyond Spend is available in all CCFBank’s 25 branches throughout Wisconsin and Minnesota.

“The Cities for Financial Empowerment Fund is delighted to award its national Bank On account certification to CCFBank’s Beyond Spend account,” said Jonathan Mintz, President, and Chief Executive Officer of the Cities for Financial Empowerment Fund. “Beyond Spend offers Wisconsin and Minnesota residents who are looking to improve their finances a safe, affordable, and truly useful mainstream banking product as consumers need to access and manage their money both affordably and safely. CCFBank’s offering of this terrific account brings them into the forefront of national banking access efforts, and we thank them.”

The goal of Bank On is to ensure that everyone has access to safe and affordable financial products and services. The Bank On National Account Standards require over 25 unique and consumer friendly product characteristics on bank or credit union accounts, thus connecting consumers to accounts that meet their needs.

The CFE Fund leads the national Bank On movement, supporting 90 coalitions working to connect individuals and families to the financial mainstream through partnerships between governments, financial institutions, and community organizations. To learn more about Bank On and the National Account Standards [click here](#).

CCFBank, based in Altoona, WI since 1939, is a commercial bank with 25 branches throughout Wisconsin and Minnesota. The bank's primary services include commercial, agricultural, mortgage, and consumer banking services.

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