



PRESS RELEASE

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Citizens Community Federal National Association Appoints New Board Member

Altoona, WI, September 15, 2022 – Citizens Community Federal National Association (“CCFBank®”), a wholly-owned subsidiary of Citizens Community Bancorp, Inc., appointed William “Bill” Bertrand to the CCFBank® board of directors, effective September 15, 2022. “We are pleased to add Bill as a director to our bank board as we expand our community outreach and develop strong board succession planning for the bank”, said Steve Bianchi, President/CEO. Bianchi added, “The Board’s efforts to attract a highly skilled businessperson with a strong network and reputation is a priority for community banks like Citizens. We believe Mr. Bertrand’s skills will enhance the quality of our board.”

Mr. Bertrand, a longtime resident of the Chippewa Valley, is the President and owner of One Automotive Group which owns the Mazda, Honda, Hyundai, Volkswagen, and Audi dealerships in our local area. He is a past member of the National Dealer Advisory Council for Mazda North America and takes an active role promoting his industry. Mr. Bertrand also serves on the Board of Directors of Joshua’s Camp in the area which serves families that have a child under 17 years of age being treated for cancer or are recovering from their disease. In addition, Mr. Bertrand participates in numerous other charitable causes at the local level including Big Brothers Big Sisters as well as Boys and Girls Club to name a few. “I am both honored and humbled at the opportunity to serve as part of the board of directors. I look forward to contributing positively and impactfully as I settle into this new endeavor,” said Bertrand.

CCFBank®, based in Altoona, WI since 1939, is a commercial bank with 25 branches in Wisconsin and Minnesota. The bank’s primary services include commercial, agricultural and consumer banking services, and home loans serviced in Eau Claire, WI.

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